

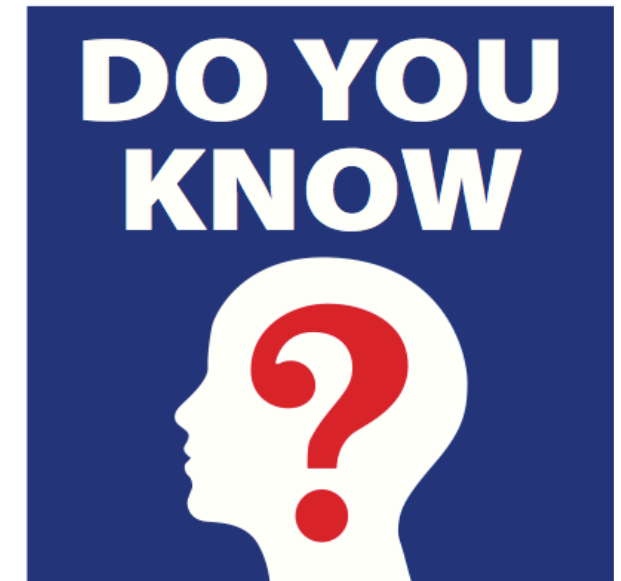


**AVAILABLE FROM
PARTICIPATING
PHARMACIES**

After purchase:

- Fill in the registration card.
- Follow the instructions contained in the kit in the convenience of your own home.
- Return the completed test kit to the place of purchase and deposit it in the container.
- **You will be notified of the test result** (provided the registration card is completed correctly).

**BOWEL CANCER
AND YOU**



Supported by
AUSTRALIAN ROTARY HEALTH
Promoting Good Health in Australia.

COLORECTAL CANCER - Cancer of the large bowel

DO YOU KNOW?

- It is the most common internal cancer affecting Australians.
- By the age of 75, 1 in 20 men and 1 in 24 women will develop Bowel Cancer.
- That the incidence of the disease increases progressively from the age of 40.
- That it is predicted 13,000 cases of bowel cancer will be diagnosed in Australia this year, more than lung, breast or prostate cancer.
- That over 4500 deaths occur each year in Australia from colorectal cancer.
- In Australia about every 5 hours there is a road accident death, every 4 hours a death from breast cancer. **EVERY 2 HOURS THERE IS A DEATH FROM BOWEL CANCER.**
- **90% of bowel cancers can be treated successfully if detected early.**

DO YOU KNOW?

The risk of bowel cancer increases 3-4 times if you have:

- one or more close relatives who have had colorectal cancer or polyps;
- previously had bowel cancer or polyps;
- an inflammatory bowel disease such as Crohn's disease or ulcerative colitis.

DO YOU KNOW?

- There may be no symptoms of polyps or early cancers.
- 90% of all polyps and bowel cancer will eventually bleed.
- Invisible blood **may** be detected by use of a simple and inexpensive chemical test as supplied in the **BOWELSCAN** program.
- Waiting for symptoms to appear is waiting too long.

DO YOU KNOW?

- Over 250 Rotary Clubs are conducting annual **BOWELSCAN** colorectal screening program across Australia.
- These Clubs issue over 150,000 **BOWELSCAN** kits each year.
- Since the **BOWELSCAN** screening program commenced, in excess of 1,500 people with bowel cancer and over 5,000 people with polyps have been detected.
- More than 75% of people who develop bowel cancer do not have family history of bowel cancer.

IMPORTANT

If you are over 40, you, your partner, other family members and friends in this age group should participate in the **BOWELSCAN** program.

TEST EVERY YEAR