

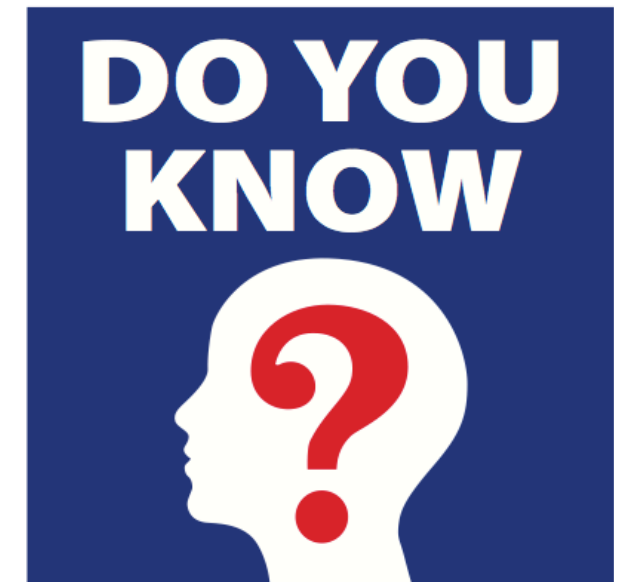


**AVAILABLE FROM  
PARTICIPATING  
PHARMACIES**

**After purchase:**

- Fill in the registration card.
- Follow the instructions contained in the kit in the convenience of your own home.
- Return the completed test kit to the place of purchase and deposit it in the container.
- **You will be notified of the test result** (provided the registration card is completed correctly).

**BOWEL CANCER  
AND YOU**



Supported by  
**AUSTRALIAN ROTARY HEALTH**  
*Promoting Good Health in Australia.*

# COLORECTAL CANCER - Cancer of the large bowel

## DO YOU KNOW?

- It is the most common internal cancer affecting Australians.
- By the age of 75, 1 in 20 men and 1 in 24 women will develop Bowel Cancer.
- That the incidence of the disease increases progressively from the age of 40.
- That it is predicted 13,000 cases of bowel cancer will be diagnosed in Australia this year, more than lung, breast or prostate cancer.
- That over 4500 deaths occur each year in Australia from colorectal cancer.
- In Australia about every 5 hours there is a road accident death, every 4 hours a death from breast cancer. **EVERY 2 HOURS THERE IS A DEATH FROM BOWEL CANCER.**
- **90% of bowel cancers can be treated successfully if detected early.**

## DO YOU KNOW?

The risk of bowel cancer increases 3-4 times if you have:

- one or more close relatives who have had colorectal cancer or polyps;
- previously had bowel cancer or polyps;
- an inflammatory bowel disease such as Crohn's disease or ulcerative colitis.

## DO YOU KNOW?

- There may be no symptoms of polyps or early cancers.
- 90% of all polyps and bowel cancer will eventually bleed.
- Invisible blood **may** be detected by use of a simple and inexpensive chemical test as supplied in the **BOWELSCAN** program.
- Waiting for symptoms to appear is waiting too long.

## DO YOU KNOW?

- Over 250 Rotary Clubs are conducting annual **BOWELSCAN** colorectal screening program across Australia.
- These Clubs issue over 150,000 **BOWELSCAN** kits each year.
- Since the **BOWELSCAN** screening program commenced, in excess of 1,500 people with bowel cancer and over 5,000 people with polyps have been detected.
- More than 75% of people who develop bowel cancer do not have family history of bowel cancer.

## IMPORTANT

If you are over 40, you, your partner, other family members and friends in this age group should participate in the **BOWELSCAN** program.

**TEST EVERY YEAR**